# Self-reliance and Social Networks: Explaining Refugees' Reluctance to Relocate from Kakuma to Kalobeyei

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In 2016, refugees in the Kakuma camps in Kenya were offered the opportunity to relocate to the new Kalobeyei settlement, which ostensibly offered a better set of opportunities. While it was portrayed by the international community as objectively better for refugees' autonomy and socio-economic prospects, most refugees in Kakuma viewed the opportunity differently. Less than 16 per cent of refugees who heard about Kalobeyei were willing to be resettled there if land were provided. For refugees, the main justifications for the reluctance to move were linked to the likely disruption to existing social networks. This example of 'relocation for self-reliance' has wider implications for how we conceptualize self-reliance. Although the United Nations High Commissioner for Refugees (UNHCR)'s definition of refugee self-reliance recognizes that it applies to the community level as well as the individual level, self-reliance programmes that exclusively target individuals risk rejection by communities unless they also take into account the importance of social networks.

Keywords: refugees, Kakuma, self-reliance, Turkana, Kalobeyei, social networks

## Introduction

Self-reliance has become an important goal of refugee policymakers. It is defined by the United Nations refugee agency as 'the social and economic ability of an individual, a household or a community to meet essential needs in a sustainable manner' (UNHCR 2005: 1). The definition therefore not only focuses on the individual, but also recognizes the role of communities. In theory, at least, the 'self' in self-reliance is a social self; not simply an

autonomous individual, but a person embedded in wider social relations. Furthermore, self-reliance entails autonomy and dignity in relation to the full range of societal domains necessary for human flourishing: economic, political and cultural.

Nevertheless, although, in theory, the UNHCR's understanding of 'selfreliance' recognizes the role of communities, the practice mostly focuses on individuals. Most aid programmes relating to self-reliance, such as livelihoods programmes, vocational training or cash transfers, for example, target individuals. Furthermore, the focus is predominantly economic, attempting to enhance market-based transactions or to promote income-generating activities (Hovil 2007; Svedberg 2014; Easton-Calabria 2015).

The tension between individual and collective conceptions of self-reliance is especially evident in the case of relocation for self-reliance. The literature on development-induced displacement and resettlement recognizes the tension between the individual and the collective in considering relocation that is justified by 'development' (Cernea 1999, 2000; Kibreab 2000; Mahapatra and Mahapatra 2000; Bennett and McDowell 2012). It recognizes, for example, that, even when people's functional needs, such as land, work, education and food security are met through relocation, they may still be disadvantaged by the loss of social or cultural assets, for example. The issue of 'relocation for selfreliance' has not yet been explored in refugee and forced-migration studies.

What if refugees were hypothetically offered the opportunity to move geographically from a camp in which they face restrictions on their individual rights to an open settlement in which they enjoyed greater socio-economic entitlements and opportunities? Would this be desirable? Almost certainly, this would be welcomed as welfare-enhancing from a purely individualistic view of self-reliance. But what if, in doing so, those refugees were forced to give up important social networks or sources of social capital that they regard as important?

In fact, this is precisely the scenario that has confronted refugees offered the opportunity to voluntarily relocate from the Kakuma refugee camp in north-east Kenya to a new settlement called Kalobeyei, which opened in 2016, just 3.5 km away from Kakuma. The Kalobeyei Integrated Social and Economic Development Programme (KISEDP) is the first formal attempt to promote self-reliance in Kenya. The new 'hybrid settlement', which is purposed to accommodate both refugees and members of the host community, aims to empower refugee and host communities and to achieve self-reliance through creating sustainable livelihood opportunities and providing access to mainstreamed services (UNHCR 2017). The model represents a radical departure from Kenya's existing policy framework, based mainly on encampment (Milner 2009; Rawlence 2016; Jansen 2018) and illicit urban residence (Campbell 2006; Horst 2006; Lindley 2009; Carrier 2017).

Funded mainly by the European Union and now home to 38,000 refugees and around 2,000 local Turkana, Kalobeyei offers a range of opportunities for market-based self-reliance that are unavailable in Kakuma. These include a cash-based assistance programme called 'Bamba Chakula', the world's first

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ever 'cash-for-shelter' programme in a refugee camp—an integrated design that enables refugees and host-community members to live alongside one another and share markets, and the allocation of 'kitchen gardens' for subsistence agriculture. The approach is viewed as offering virtually unprecedented opportunities for market-based self-reliance. The UNHCR's Head of Communications explained:

There is the old part of Kakuma. And then there is the new part, called Kalobeyei .... It represents our new approach that is going global to refugee response ... where we attract international development assistance as well as private investment (UNHCR 2018b).

Other research conducted by this article's authors suggests that, on its own terms, Kalobeyei's approach to economic self-reliance is working (Betts *et al.* 2019a, 2019b). It is leading to better food-security outcomes and greater perception of autonomy than for comparable populations in Kakuma. However, there is a paradox: when offered the opportunity to relocate from Kakuma to Kalobeyei, most refugees do not want to move. This was the case at the start of the KISEDP and was still the case after its establishment. The questions is: why? If Kalobeyei seems to lead to better socio-economic outcomes and offers greater socio-economic rights, why are most refugees more inclined to remain in Kakuma?

We explore that question using a mixed-methods approach, based on a combination of survey methods, semi-structured interviews and focus groups. Drawing upon survey evidence collected in Kakuma and Kalobeyei, we show that refugees have been consistently reluctant to move from Kakuma to Kalobeyei. We explain the reluctance to move by drawing upon both quantitative and qualitative data relating to the importance of social networks for refugees in Kakuma, as well as comparative analysis of the availability of such social networks in Kakuma and Kalobeyei. Overall, we argue that social networks and access to important forms of social capital explain the decision of many refugees in Kakuma to decline the opportunity to relocate to the Kalobeyei model, despite its ostensibly greater opportunities for self-reliance. The implication, we suggest, is that self-reliance must be conceived as going beyond a purely individualistic or economic perspective, to include an adequate recognition of the role of social networks and social capital within self-reliance.

# Theory

In recent years, discussions relating to refugees' economic 'self-reliance' have occupied a central seat in various policy arenas within the global refugee regime. In the new Global Compact on Refugees, the need to 'enhance refugee self-reliance' is stipulated as a key objective, alongside 'ease pressures on host countries', 'expand access to third country solutions' and 'support conditions in countries of origin for return in safety and dignity'. While the discourse of 'helping refugees help themselves' has become an increasingly visible part of the UNHCR's approach and rhetoric towards refugee assistance and protection, relatively few studies delve further into the theoretical approaches to self-reliance as a concept (with exceptions including Meyer 2006; Kaiser 2008; Easton-Calabria and Omata 2018). This lacuna has led to a dearth of critical reflections of what self-reliance for refugees really means—both as it is conceptualized in discourse and as it is actualized in practice.

# Unpacking the 'Self' in Self-reliance

The notion of self-reliance is inherently compound—involving the combination of two concepts: 'self' and 'reliance'. A common definition of 'reliance' refers to 'the state of depending on or trusting in something or someone' (*Cambridge English Dictionary*). As a concept, 'reliance' is arguably more straightforward when compared with the attempts of social scientists to define 'self'. As a core preoccupation of Western philosophy, the idea of self has been contentiously debated in the social sciences for centuries. In everyday parlance, it is customary for the idea of 'self' to be described as all the qualities, thoughts, preferences, motivations and feelings that a person assumes to be his or her own (Charmaz 2007, in Tsekeris 2015). The theoretical underpinnings that assume the existence of an individual 'self' are core to modern liberal ideologies, in which an individual is conceived of as the 'ultimate autonomous unit' (Bourdieu 2005).

While providing a full historical review of conceptual debates on notions of 'self' is beyond the scope of this article, theorists in contemporary social sciences propose a wide array of frameworks for conceptualizing the nature of self. Some consider the self to be a paradoxical amalgamation of independent and interdependent tendencies; this approach also recognizes that any self is socially embedded and interactively created (Tsekeris 2015). Additionally, as described by Monceri, the concept of self intrinsically requires the existence of an 'other' in order to properly delineate a 'self'; she notes that 'the development of the Self should be conceived as something that changes, that becomes, owing to its interaction with the given environment and with other Selves' (Monceri 2003: 111). While the self has an element of individual autonomy, it is simultaneously intersubjective and socially situated rather than a reified, separate and lonely individual possession that can be defined in isolation (Spinelli 2001: 43, in Tsekeris 2015).

Through empirical observations, anthropologists have highlighted the fundamentally social and relational nature inhered in the construction of the self. According to Ferguson:

In the people-centric social systems of early colonial southern Africa (as anthropologists have long recognized), persons were understood not as monadic individuals, but as nodes in systems of relationships. While modern liberal common sense often universalizes an ideologically conceived liberal individual, and sees society as composed of transactions among such individuals, anthropologists of Africa have long insisted that relational persons do not precede relations of dependence; they are, instead, constituted by those relations (Ferguson 2012: 226).

However, as a compound concept, self-reliance is often conceptualized in everyday parlance as an individual's ability to think and act without the help of others. Put differently, a self-reliant person should be able to depend on himself or herself alone and to do things without assistance from others. In line with a liberal tradition of 'self-help', this thinking places emphasis on the idea of 'individual responsibility' and venerates 'the autonomous, independent, and self-sufficient individual as our ideal' (Fineman 2006: 135).

Yet, the construction of self as social and interactive process invites a question of self-reliance as individual responsibility. As Goodin stresses: 'It is simply impossible for anyone ever to be completely self-reliant in that sense' (1985: 31). Even the most extravagant champion of self-help, Samuel Smiles conceded that 'the help which we derive from others in the journey of life is of very great importance' (Smiles 1859: Chapter I, in Goodin 1985: 31). In a ceaseless relational process of 'self-formation' (Ketokivi 2010), autonomy and dependence are indeed coupled.

Crucially, a theoretical approach that takes the relational nature of selfhood into account also allows space for understanding the role of social relations and trust as people engage in socio-economic lives and decisionmaking. However, this relational aspect of self-reliance is often neglected in aid programmes for refugees. While the UNHCR's (2005) definition of selfreliance includes the individual, household and community levels, much of the practice of self-reliance focuses predominantly on the individual level. This is illustrated most clearly in the strategies adopted by aid agencies to promote self-reliance, in which vocational training, entrepreneurship, agriculture, cash transfers and microfinance programmes are traditionally the bedrock (see Crisp 2003; De Vriese 2006; Fiori et al. 2017). The technical approach to livelihoods aims to enable refugees to participate in labour markets with acquired skills or capital, suggesting that it is through the individual acquisition and development that widespread self-reliance will be achieved. Put differently, this approach focuses on increasing a refugee's human capital to rely on oneself in pursuit of his or her self-reliance (Fiori et al. 2017).

Notably, the Global Compact on Refugees, which makes central the enhancement of refugee self-reliance, highlights this point:

Resources and expertise could be contributed to support: labour market analysis to identify gaps and opportunities for employment creation and income generation; mapping and recognition of skills and qualifications among refugees and host communities; and strengthening of these skills and qualifications through specific training programmes, including language and vocational training, linked to market opportunities, in particular for women, persons with disabilities, and youth (UNHCR 2018a: 14). Emphasis on individual skill acquisition has coincided with broader neo-liberal values that valorize individuals' ability to navigate adversities alone. Critically, this, in turn, means that more collective and social aspects of self-reliance within and among refugee populations can be overlooked.

*The Significance of Social Networks* The current literature on refugees' economic lives points to the importance of social networks. Due to refugees' specific vulnerabilities as non-citizens in the host country, refugees are reliant on their personal and social ties, and constantly depend on these contacts in order to achieve socio-economic betterment in exile (see Grabska 2005; De Vriese 2006; Palmgren 2014; Omata 2017).

Research on refugees' mutual assistance offers some insight into the extent of collective agency and communal solidarity during exile. For example, amongst Somali refugees in Dadaab refugee camp in Kenya, the responsibility to assist those in need was deeply entrenched in camp life. According to Horst (2006b: 65), for resourceful refugees, there was a strong imperative to help destitute neighbours and to provide a certain percentage of their wealth to the needy. Similarly, among Sierra Leonean refugees in West Africa, interpersonal and household support networks were cemented through a stream of social obligations (Gale 2006: 75). In South Africa, inter-household support within Congolese refugee communities serves as an informal safety net to help refugees to survive through economic adversities (Amisi 2006).

These studies offer insight into the nature of a gradually constructed 'social world' (Marx 1990) that exists among refugees, hinting on some occasions at the development of communal solidarity beyond immediate kinship. These findings, in turn, offer different reflections with regard to predominant institutional approaches to refugee self-reliance, which has primarily focused on individualized support and human-capital development.

Existing literature on Kakuma refugee camp highlights the crucial role of social relationships, often developed over protracted exile, in the day-to-day survival of refugees. According to Gladden (2013), informal social support from friends and neighbours constitutes a key coping strategy for many refugees living in the camp. Oka's (2011, 2014) studies elucidate how refugees from different backgrounds interact with each other and build social relationships as a way to restore 'normality' in camp life, eventually leading to the construction of thriving camp economies despite a seemingly inhospitable environment. Ethiopian and Somali refugee businesspeople have built active commercial markets inside the camp (De Montclos and Kagwanja 2000). Protracted displacement in Kakuma camp has resulted in an economic centre embedded in the local socio-economic landscape, which has evolved over decades under humanitarian governance (Jansen 2016).

*Emplacement in Protracted Situations and Meaning of Relocation* Crucially, social relations cannot be understood in isolation from the particular 'place'

in which they are created and maintained over time. The linkage between social relations and places takes on particular significance in the context of protracted displacement.

Through building new social relationships, refugees not only establish strategies for subsistence, but may also be able to gradually construct a meaningful place in exile (see Korac 2009; Dudley 2011). According to Turton, the experience of forced displacement can encourage people to 'struggle to *make* a place in the world, a place which makes action meaningful through shared understandings and a shared interpretation of action' (2004: 28, emphasis in original).

Additionally, Malkki (1995: 17) notes that processes of 'emplacement' are often the unrecognized flipside of displacement. During years or even decades of prolonged exile, intense and frequent interactions with other camp residents over years can often transform a mere location of camps into a 'relational home' (Ralph and Staeheli 2011; Taylor 2013). In turn, these socio-economic investments in exile may bind refugees to their current areas of settlement or lead to reluctance to leave a place of refuge (see Lubkemann 2008).

The linkage between social networks and place has profound implications for relocation and onward movement of refugee populations, as discussed later. In the field of economic sociology, Granovetter (1985) discusses the concept of 'embeddedness', which is the idea that economic relations between individuals are embedded within existing social relations. If the social and relational aspects involved in the formation of a 'self' are considered, what appears to be non-rational behaviour of 'atomized individuals' may be quite sensible or reasonable when situational constraints and social relations are considered (see Granovetter 1985; Bourdieu 2005).

We also know from the literature on relocation in refugee studies that, while international actors have traditionally adopted a functionalist view of the reconstruction (or improvement) of conditions within a new settlement or repatriation context, displaced populations have been concerned about the disruption of existing social structures. For example, Michael Cernea's (2000) 'Impoverishment Risks and Reconstruction Model', created for the World Bank, suggests that the key to successful relocation is simply to rebuild the major socio-economic dimensions needed for a high standard of living: landlessness, joblessness, homelessness, marginalization, food insecurity, loss of access to common property, increased morbidity and community disarticulation. Importantly, the model recognizes the risk of 'community disarticulation'. However, critics argue that social and cultural emplacement have been among the greatest challenges of relocation (Hirschon 2000; Kibreab 2000; Mahapatra and Mahapatra 2000; Nayak 2000; Voutira and Harrell-Bond 2000).

As explained above, the idea of KISEDP based on self-reliance promotion was constructed largely by the international refugee regime without much involvement of refugees themselves. Drawing upon empirical evidence, we now turn to examine refugees' perceptions of proposed relocation to Kalobeyei and the role of social networks therein.

# Context

Kakuma sits in the remote and impoverished Turkana County in north-west Kenya. De facto Kenya's seventh largest city, Kakuma is home to 180,000 refugees mainly from South Sudan and Somalia, and is divided into four main zones (focus group). Opened in 1992, it has long been characterized by dependency and overshadowed by international focus on Kenya's large Dadaab camp on the other side of the country. Like all refugees in Kenya, the population has been subject to Kenya's strict policies limiting freedom of movement and the right to work.

Gradually, though, the local authorities in Turkana County recognized that the regional economy benefits enormously from the presence of refugees and international-aid agencies. Reflecting this, in June 2015, the Government of Turkana County where Kakuma camp is located announced it would allocate some 1,500 hectares of land in Kalobeyei for a new settlement. This was meant to be a 'hybrid settlement' with the capacity to accommodate 60,000 refugees and 20,000 members of the local host community and to achieve selfreliance through creating sustainable livelihood opportunities and providing access to mainstreamed services (UNHCR 2017).

In the initial planning, the Kalobeyei initiative had two primary purposes. First, it aimed to pilot a new approach towards the self-reliance of both refugees and host communities. The Government of Kenya, the Turkana County government and all key stakeholders have agreed to use this 'blank-slate' land to develop a settlement that will promote the self-reliance of refugees and host communities by providing them with better livelihoods opportunities and integrated service delivery. This idea forms the basis of the KISEDP—a multi-agency collaboration to develop the local economy and service delivery at Kalobeyei.

The KISEDP is a drastic shift from Kenya's mainly camp-based refugeeassistance programme. It is the first time that Kenya has ever promoted selfreliance for refugees and their integration in a host community. This pilot is a model in which hosts and refugees will share integrated services provided by aid agencies. In this pilot plan, both refugees and host communities will benefit from: (i) investments in basic infrastructure and access to social services and (ii) increased opportunities for supporting income-generating activities. This integration approach is also aimed to nurture social cohesion between refugees and host communities.

Second, it aimed to decongest the current Kakuma camp. Initially set up for 100,000 people in 1991, Kakuma currently hosts some 165,000 refugees and asylum seekers, severely stretching its accommodation capacity. For recent years, Kakuma camp has been further over-capacitated due to the incessant influxes of refugees from South Sudan. Kalobeyei settlement is meant to alleviate this congestion by transferring a certain number of refugees from Kakuma to this new settlement.

The plans were warmly welcomed by the international community. On its website, the UNHCR highlighted a launching of 'a ground-breaking

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programme that aims to improve the living conditions of refugees and host communities in Turkana County'. The Head of Development Cooperation of European Union—the major funder of the initiative—emphasized that the European Union support focuses on interventions that promote self-reliance, through better livelihood opportunities and enhanced service delivery, building up resilience and seeking longer-term solutions for refugees:

We hope to enhance protection for refugees and host communities and catalyse development in Kalobeyei settlement so that it becomes a place in which refugees and the host communities live peacefully together, have access to social services and develop economic ties to build sustainable livelihoods (UNHCR 2017).

However, the positive phrases frequently used in the KISEDP, such as selfreliance, sustainable livelihoods or longer-term solutions for refugees, have been often translated into or linked with programmatic priorities and resource allocation of international stakeholders. For instance, in the UNHCR's presentation document on Kalobeyei initiative, the agency articulates that one of the overall objectives of the KISEDP is to 're-orient the refugee assistance program to contribute to reduce over-dependence on humanitarian aid and prepare the refugees for sustainable solutions' (2016), while two other objectives are (i) improving the socio-economic conditions of the refugee and the host communities and (ii) preparing the host community to take advantage of emerging economic opportunities in upcoming extraction and potential irrigation-fed agriculture. Meanwhile, the European Union's 15 million Euro contribution, through its Trust Fund, emphasized the link to managing irregular migration onto Europe.

The project was initially presented to refugees in Kakuma in 2016 as an opportunity for voluntary relocation to a new and pioneering model offering greater opportunities for self-reliance. They were shown plans that implied greater opportunities for self-reliance and integrated living alongside the local host community. It would be designed to encourage market-based exchange and built on the principles of urban design. Ultimately, the trajectory of Kalobeyei changed because this new settlement had to be used to accommodate the unanticipated mass influx of newly arrived refugees from South Sudan and Burundi. Because of this, plans for relocation from Kakuma were put on hold and, ultimately, very few refugees were relocated from Kakuma.

# Methodology

The data presented here is based on fieldwork between September and December 2016 in Kakuma refugee camp in Kenya. We employed both qualitative and quantitative methods. In order to develop our contextual understanding, we undertook a wide range of qualitative research techniques, including 30 unstructured and semi-structured interviews, 10 focus-group discussions and non-participant observation. We spoke to Congolese, Somali, South Sudanese, Rwandan and Ethiopian refugees as well as local Turkana people living nearby

Kakuma camp and Kalobeyei settlement. Also, we interviewed a range of nonrefugee stakeholders, including staff members of the UNHCR, UNHCR implementing partners, World Food Programme, Food and Agriculture Organization and local government.

In November and December 2016, we collected survey data from 1976 adults living in and around Kakuma camp. Our sample includes 461 refugees from South Sudan, 456 refugees from Somalia, 439 refugees from Democratic Republic of Congo (DRC) and 605 Turkanas from villages located around the camp. This research focuses on the sample of refugees. The sample was selected using a stratified two-stage cluster sampling design. We stratified the population of interest by country of origin, focusing on Somali, South Sudanese and Congolese. For each nationality, we then selected 20 blocks in the camp, using sampling proportional to size. After mapping each selected block, we randomly selected eight households. We interviewed all adults living in a household, up to a maximum of five. Sampling weights are taken into account in the analysis below and standard errors are clustered at the block level.

The questionnaire included questions on demographics, economic activities, income, assets, networks, social protection and health, as well a specific module on perceptions about the new Kalobeyei settlement. Questionnaires were translated into the languages of the respondents.

This article focuses on four questions. The first question is a yes/no question, which reads: 'Have you heard about the Kalobeyei refugee camp?' This question captures whether respondents have been informed about the new camp, either directly through the UNHCR's information campaign or indirectly through their networks. The second and third questions are also yes/no questions, which read: 'Would you like to be resettled there?' and 'Would you want to go there if provided with agricultural land?' These questions were only asked if respondents had responded 'yes' to the first question—that is, if they had heard about the Kalobeyei refugee settlement. The last question is a multiple-choice question asking 'why' respondents would (not) like to be relocated in Kalobeyei refugee settlement. These survey questions were also explored through a series of in-depth qualitative interviews. In particular, we paid close attention to the 'why' question above and investigated the reasons for the respondent's reluctance or willingness about relocation through a lens of their social networks and coping strategies.

#### **Empirical Findings**

# Refugees' Reactions to Relocation to Kalobeyei

We have heard about Kalobeyei ... but we don't want to go there.

Refugees and local hosts seem relatively well informed about the Kalobeyei initiative: 87.4 (79.2–92.7) per cent of refugees and 71.1 (66.1–75.7) per cent of Turkanas have heard about the initiative. As shown in Figure 1, information seems to have spread more widely among South Sudanese and Somali





refugees compared to Congolese refugees. Different hypotheses could explain the slower diffusion of information among Congolese refugees compared to South Sudaneses and Somalis. At the time of the survey, South Sudanese new arrivals were being redirected to Kalobeyei settlement, which explains why this community is very well informed about this initiative. In fact, some South Sudanese-refugee households have been divided between Kakuma camp and Kalobeyei settlement due to different timing of arrival in Kenva.

On the other hand, a good proportion of Congolese refugees in Kakuma were less aware of the Kalobeyei initiative or even did not know of its existence. The lower number and density of Congolese refugees in Kakuma could slow down the secondary transmission of information through networks. During the fieldwork in 2016, we were often bombarded by Congolese refugee interviewees with questions about the Kalobevei settlement. During a focus-group discussion, one Congolese refugee commented:

We only heard its name [Kalobeyei settlement] but we know nothing [about it]. If this is a good initiative for us, it will be interesting. Can you tell us what benefits we get there [Kalobeyei settlement]?

Even among refugees who had heard about the Kalobeyei initiative, surprisingly, very few of them had ever seen or visited the settlement. In a focusgroup discussion with Somali refugees in Kakuma, one of the participants stated:

We have never seen it so we cannot say anything about Kalobeyei. I know UNHCR have organized some awareness raising activities but we have very little information about this place.

As the comment above illustrates, 'having heard of Kalobeyei' does not necessarily mean that refugees actually have adequate information about this new settlement. Participatory approaches and community engagement of refugees and host populations have been recognized as one of the key guiding principles of the KISEDP to enhance community ownership (Terada *et al.* 2017), although to what extent their participation was promoted and achieved remained questionable. As shown next, the absence of detailed information about the Kalobeyei initiative has certainly affected refugees' willingness to move into Kalobeyei.

While most refugees have at least heard of the Kalobeyei initiative, our results show that refugees are not interested in being relocated there, even if land is provided (Figure 2). Among those who had heard about the Kalobeyei refugee settlement, only 7.0 (4.0–12.0) per cent of refugees seem interested in the initiative. This percentage rises to 15.7 (10.0–24.0) only if agricultural land is provided. Differences between refugees' nationalities are marginal and not statistically significant.

In addition to the lack of detailed information about Kalobeyei, little trust in the UNHCR seems to be driving the perception of uncertainty, thereby magnifying defiance against the project. As reported by a Congolese refugee during a focus group:

We heard the name of this settlement but have very little knowledge .... We heard that we will be given a plot of land for farming but not sure whether this is really the case. We have very little trust and confidence. If we move to Kalobeyei, we may have to suffer more. It is too risky to go there. Also UNHCR is not very trusted. Previously they promised things but they often failed.

# Refugees' Justifications

While most refugees are unwilling to be resettled in the new Kalobeyei settlement, justifications provided by refugees differ across different groups of refuges. While Figure 3 summarizes refugees' reasons why they are not willing to relocate to Kalobeyei, the in-depth qualitative data sheds light on the importance of social relations and existing opportunity structures embedded in the prolonged Kakuma camp.

Given the limited access to detailed information about Kalobeyei settlement and the fact that most of the services in the settlement were under construction at the point of data collection, understandably, a considerable



# Proportion of Respondents Willing to Be Resettled in Kalobeyei (Subsample Who Heard about Kalobeyei)

Note: for each bar, the lighter area at the top of the bar represents the proportion of respondents willing to move to Kalobeyei only if land is provided.



Figure 3 Justification Provided by Refugees

number of refugees prioritized maintaining access to existing opportunities and resources in Kakuma camp. For a significant proportion of South Sudanese new arrivals, relocation to Kalobevei is not desirable because they fear losing access to social services (education, health facilities, energy, water) (46.3 (31.7–61.6) per cent) as well as existing housing. The fear of losing existing opportunity applies to Congolese and Somali refugees' concerns for losing access to third-country resettlement if they move to the new Kalobeyei settlement. As many as 42.6 (27.9-58.9) per cent of Congolese refugees and 31.7 (24.6-39.8) per cent of Somali refugees reported fearing access to third-country resettlement. Uncertainty was also emphasized during qualitative interviews: 'If we move to Kalobeyei, what are our benefits? Do we lose access to resettlement?' (Congolese refugee). During our fieldwork in late 2016, the concern about loss of resettlement was especially magnified amongst refugees due to the United States presidential election campaign. Given Trump's anti-migration policy, those who have been on a resettlement procedure were very nervous and sensitive to anything that could jeopardize their resettlement possibility, and moving to Kalobevei was viewed as one such risk in the absence of detailed information about this new settlement.

The other major reason for reluctance for moving to Kalobeyei was the potential disruption of their communal-support networks with other refugees in Kakuma camp. Refugees in Kakuma constantly rely on their fellow refugees when they face a shortage of daily food and petty cash, who thereby offer important sources of social protection (See Figures 4–6). For instance, many groups of refugees employ the practice of 'fictive households'—making an artificial household unit by bringing together members who are not related—as a survival strategy. This type of fictive household was especially popular amongst newly arrived South Sudanese youth, since they often came alone to the camp, separated from other family members. For many of these refugees, moving to unfamiliar and unknown Kalobeyei meant the disruption of their existing communal-protection system and was perceived as too risky a decision to make. The following is an excerpt of an interview with Dep, a 24-year-old South Sudanese refugee in Kakuma, who is a member of one fictive household consisting of 12 unrelated individuals:

Me: Why did you decide to live together?
Dep: At the reception centre, we realised our food ration is too small so we decided to cook together. We can help each other too.
Me: How do you manage to survive in the camp?
Dep: We put all food ration and cook together. We also sometimes sell part of food ration for cash.
Me: Have you heard of Kalobeyei?
Dep: Yes but I never saw it.
Me: Are you interested in living there?
Dep: No, I am not. I don't want to be separated from others.



Who Would You Ask if You Are Looking for 500 KES for an Emergency, for Example to Purchase Medicine?

The concern over losing communal ties is not limited within Kakuma camp. In Kakuma town, there is a noticeable presence of Somali-Kenyan business people and some Somali refugees have been employed by them as shopkeepers or for manual labour outside the camp. In addition, there have been religious and clan-based interactions between refugees and Somali-Kenyans. The relocation to Kalobeyei can distance their existing relationship that can provide the refugees with an avenue to socio-economic opportunities.

Some refugees expressed the fear of losing their existing income-generating means by moving to Kalobeyei. A good number of refugee business owners in Kakuma remained cautious about moving to Kalobeyei in that they did not see this new settlement as the 'attractive market' that the United Nations stakeholders aimed to project. When we asked Daniel—an Ethiopian refugee who has run a medium-sized grocery shop in Kakuma camp for several years—about his interest in moving to Kalobeyei, he responded:

It will be very hard to survive there [Kalobeyei]. I have seen there a few times but markets are underdeveloped and there were not many economic activities there ... I am not interested in transferring my business there. Also, it will be very costly to rebuild my shop.

Daniel's concern was echoed by other refugee entrepreneurs in Kakuma camp. In particular, those who have had established business in Kakuma camp were averse to moving to Kalobeyei, where they might end up losing



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Figure 5 Who Would You Ask if You Do Not Have Food to Eat?

Bank/finance institution

their access to markets and customers. As these examples from different refugees' nationalities indicate, a large number of refugees in Kakuma camp have constructed their economic strategies based on personal relations embedded in the camp environment. These livelihood assets are so-called 'location-specific assets' (Faist 2000: 299), which are not easily transported to other sites.

A large proportion of both Somali and Congolese refugees responded to Kalobeyei relocation that they 'are used to live in Kakuma' or 'do not want to start a new life again' given the absence of clear benefits in doing so. During a focus-group discussion, a Congolese salon worker emphasized uncertainty and lack of clear benefits:

We feel like there will be more challenges in Kalobeyei than Kakuma. It is too unpredictable and too risky. Also in Kakuma we have much better networks. If we move, we will also lose some customers.

The unwillingness to be relocated was particularly salient in the voices of Somali refugees who had already been relocated from Dadaab camp to Kakuma camp. A Somali refugee noted during a focus-group discussion:

Many of us were forced to move from Dadaab to Kakuma before. Initially life in Kakuma was not easy. Why do we have to suffer again to rebuild our life?

Provision of a plot of land for farming—a central pillar of self-reliance promotion in Kalobeyei—did not appear to be an attractive incentive for many



Who Would You Ask if You Are Looking for a Large Amount of Money to Start or Expand a Business?

refugees in Kakuma. Refugees—especially those who have been in Kakuma for years—think that commercial farming is not a viable option due to the arid climate and poor soil quality. Furthermore, they have experienced the limited access to water, which is an indispensable resource for agriculture, in the Turkana area. A Congolese refugee in Kakuma camp with a farming background summarized these fundamental issues as follows:

There is very little water access in this area. The soil is not fertile. We know it is not easy to do farming [even if we are given land in Kalobeyei].

In sum, refugees do not seem particularly interested in the new scheme of Kalobeyei's self-reliance model offered by the UNHCR and international community. Instead, the empirical data presented above underlines the importance of their social relations embedded in Kakuma camp during exile. In the following section, the data on refugees' social protection provides further evidence for this finding.

Social Networks and Social Protection in Kakuma To understand the high level of unwillingness of refugees to relocate to Kalobeyei, it is essential to look into how different groups of refugees in Kakuma have been surviving there by relying on other fellow refugees. As explained above, our survey questionnaire included a series of questions about to whom they would most likely turn if faced with different kinds of need.



Who Would You Ask if You Are Looking for a Job?



Who Would You Ask if You Have Problems with the Police?

It is often assumed that refugees' main sources of social protection come from international organizations or non-governmental organizations (NGOs). In practice, though, refugees themselves are an important source of social protection for other refugees. Indeed, our data from Kakuma illustrates how

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significant this is, with friends, family and community being widely cited as far more important sources of social protection than international organizations, as illustrated in Figures 4–8.

This was especially so when refugees needed to search for petty cash for emergency or daily food (Figures 4 and 5). Elembe, one of the Congolese community leaders in Kakuma, who has been living in the camp since 2010, explained the practice of reciprocal support amongst Congolese refugees:

In case of family death and severe illness [of other Congolese refugees], we assist each other by collecting donation .... [In case of daily food] we go to our friends or neighbours in the camp. If it is petty cash, we still ask our friends or neighbours but it is not easy to get it. You have to have a very strong relationship [with that person who can lend cash].

We also asked refugees where they would go if they wanted to obtain a loan of 10,000 KES to launch a business. As Figure 6 highlights, a proportion of refugees who would refer to the UNHCR or to an NGO increases, especially with South Sudanese refugees, yet still, for Congolese and Somali refugees, their relatives or community remain main reference points. In particular, Somali refugees resort to informal lending from within their own community. In Kakuma camp, Somali refugees obtained loans from members of the same clanship or Somali-Kenyan business owners in Kakuma town. Another means to obtain financial capital for refugees is to create a rotating savings and credit association. For instance, within the Somali community, there are numerous 'ayutos'—a type of rotating community finance mechanism.

The significance of communal networks was echoed by refugees in their job-searching (Figure 7). For example, we came across a number of Congolese refugees who work as boda drivers in the camp. The vast majority of them are employed by wealthier Congolese refugees who were able to afford these motorbikes and they are sharing profits. For these employed drivers, relocation to Kalobeyei means separation from their communal bonds that can provide livelihood sources.

Another important function of community is provision of physical protection from Kenyan authorities. In Kakuma camp, refugees are frequently and systematically subject to widespread police harassment and are forced to pay bribes, otherwise arrested and detained for no legitimate reasons (see Betts *et al.* 2018). The refugees in Kakuma have been dealing with police harassment and payment of bribe through communal support (Figure 8). All refugee groups in Kakuma have organized their own leadership structure, which usually deals with these issues with the Kenyan police. In a focus-group discussion, one Congolese refugee elder, a former member of the Congolese representation, explained how the Congolese community responds to this issue:

If arrested by the police, we first call our relatives and friends to bring money to the police [as bribe to be released]. But if they don't have enough money, we call Congolese refugee leaders. They will mobilise the Congolese community and collect money to release their fellow.

As illustrated with these empirical examples, various types of mutual assistance are well structured in Kakuma camp and are recognized as a main source of protection for camp residents. Importantly, these support mechanisms have been nurtured over years of reciprocal relationships inside the camp community and 'emplaced' in the camp. Relocation to Kalobeyei means dissection from this communal defence mechanism.

## Conclusion

When thinking about relocation for self-reliance, we need to take seriously the centrality of the social network as a basis for self-reliance. Although the UNHCR's definition of self-reliance includes the individual, household and community levels, there remains a tendency to emphasis the individual dimensions of self-reliance and underplay the social embedded nature of selfreliance. What appear to be individual livelihood strategies or sources of social protection are invariable embedded within a wider socio-cultural context and connected to established social networks. To recognize this relies upon adopting a more collective understanding of self-reliance in refugee contexts.

The context of proposed refugee relocation from Kakuma to Kalobeyei offered a methodologically fascinating opportunity to explore these themes. This is because it proposed to refugees the possibility to move from an 'old camp' to a 'new settlement' with an ostensibly better set of opportunities. While it was portrayed by the international community as objectively better for refugees' autonomy and socio-economic prospects, most refugees in Kakuma viewed the opportunity differently. Only 15.7 per cent of refugees who heard about Kalobeyei were willing to be resettled there if land were provided. They viewed relocation as a source of disruption that risked displacing them from their existing social networks, which, to many refugees, were an important sources of socio-economic opportunity.

Social and communal understandings of self-reliance appear to explain refugees' reluctance, which can be interpreted as 'reasonable' even though they may not appear as 'rational' to the international community. This distinction emerges from Pierre Bourdieu (2005: 9), who suggests that 'The dispositions acquired through learning processes associated with protracted dealings with the regularities of the field, these dispositions are capable of generating behaviours and even anticipations which would be better termed as "reasonable" than "rational". Indeed, for refugees, this reasonableness receives some affirmation through the consistency of perspectives across the Kakuma community during our qualitative survey.

The gap between international-community expectations and refugee perceptions highlights the need for far greater consultation with refugees in the

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design and conception of new 'designed' models. Indeed, the initial phase of Kalobeyei planning was predominantly donor-driven and took place without significant local consultation with refugees, despite the emphasis within the KISEDP plans on including a gradually increasing role for refugee and host-community involvement in programme co-design. Indeed, hindsight suggests that refugees' perspectives would have been useful both to build greater trust and confidence in the initial Kalobeyei plans and in order to flag up the structural barriers to relocation. Following Ferguson's (1990) work, the Kalobeyei model highlights the perils of top-down planning that misinterprets the socio-culturally informed perceptions of the target community.

The data presented in this article is based on the earliest phase of Kalobeyei's roll-out in 2016 and does not speak to the long-term 'success' of economic outcomes. But it does point to elements of potential mismatch between the international community's understanding of self-reliance and the community's own understanding. If self-reliance is about the ability of a community to meet essential needs, then, on a global scale, collaborative approaches are needed to understand communities' own interpretations of their needs and the importance of social networks for the attainment of self-reliance. While the centrality of a social network for refugees' strategies is widely recognized within the refugee studies literature (Grabska 2005; De Vriese 2006; Horst 2006; Palmgren 2014; Jansen 2016; Omata 2017), our original contribution is to explore what this means in the context of relocation for self-reliance, demonstrating that a seemingly 'rational' relocation is likely to be resisted if it fails to take into account the socially embedded and geographically emplaced character of refugees' social and economic strategies.

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